

Berkshire Optimist Baseball Club

P.O. Box 170, Womelsdorf, PA 19567-0170

Phone: 610-927-4306 Fax: 610-927-4307

Fundraising Opportunities

❖ **Sovereign Center Concession Stand:**

- We have secured one of the concession stands at the Sovereign Center for several Reading Royals hockey games and other events at the Sovereign Center.
- To work the stand, you must be 18 years of age or older.
- The organization receives 10% of the after-tax sales at that concession stand for the evening.
- Each person that works receives 10% of the clubs net proceeds for the evening to go toward their registration fee.
- Example:
 - Stand does \$4,000.00 in net sales
 - Organization receives \$400.00 for that evening.
 - Volunteers receive 10% of \$400.00 = \$40.00 per person worked toward registration fee.
- Call Randy Strausser at 610-223-5831 or email rsjr@comcast.net to schedule.
- The dates that we have secured for the 2011-12 season are posted on the "news" link of our web site at www.BerkshireBaseball.com:

❖ **Lottery Calendars:**

- Lottery calendars sell for \$20.00 each.
- You receive \$10.00 credit toward your registration fee for each calendar sold.
- Calendars will be available in January 2012.

❖ **Program/Newsletter ad sales:**

- Program & E-Newsletter ad sales sell for anywhere from \$5.00 (patron) to \$300.00 (full page ad)
- You receive 50% credit of any ads you sell toward your registration fee.
- Ad information will be available in January of each year (web site and printed brochures).

❖ **Golf Tournaments:**

- We hold an annual golf tournament at Willow Hollow (May 19, 2012)
- You receive \$50.00 credit for each foursome that you have golf in the tournament.
- You receive 50% credit of any tee or green sponsorship you sell toward your registration fee.

❖ **Corporate & Tournament Sponsorships:**

- Receive 20% of the cost of a corporate or tournament sponsorship.
- Contact Dan Clouser for details.