

Berkshire Optimist Baseball Club

P.O. Box 170, Womelsdorf, PA 19567-0170

Phone: 610-927-4306 Fax: 610-927-4307

Fundraising Opportunities

❖ **Sovereign Center Concession Stand:**

- We have secured one of the concession stands at the Sovereign Center for several Reading Royals hockey games and other events at the Sovereign Center.
- To work the stand, you must be 18 years of age or older.
- The organization receives 10% of the after-tax sales at that concession stand for the evening.
- Each person that works receives 10% of the clubs net proceeds for the evening to go toward their registration fee.
- Example:
 - Stand does \$4,000.00 in net sales
 - Organization receives \$400.00 for that evening.
 - Volunteers receive 10% of \$400.00 = \$40.00 per person worked toward registration fee.
- Call Randy Strausser at 610-223-5831 or email Randy.Strausser@solvay.com to schedule.
- The dates that we have secured for the 2007-08 season are posted on the "news" link of our web site at www.BerkshireBaseball.com:

❖ **Coffee Cake Sale:**

- We will be selling coffee cakes for the holidays.
- You receive \$3.00 credit toward your registration fee for each coffeecake sold.
- Orders are due no later than December 5 and will be delivered on December 19.
- My Grandma's Coffee Cake's of New England will be donating two tickets to the Philadelphia Phillies/Boston Red Sox game in Fenway Park on Friday, June 11, 2010.
- Tickets will be raffled off at the banquet in January.
- Members will receive one chance to win the tickets for every five coffee cakes that they sell.
 - ie. Johnny sells 5 coffee cakes; his name is entered into the raffle once.
 - Mikey sells 50 coffee cakes; his name is entered into the raffle 10 times.

❖ **Pancake Breakfast at Applebee's:**

- Several options of raising money with this event:
- Sell breakfast tickets for \$7.00 each.
- Patron receives an all you eat pancake & sausage breakfast with drink (coffee, tea, juice or soft drink).
- You receive \$2.00 credit toward your registration fee for each breakfast ticket sold.
- Work the day of the breakfast (16 years & older) and another \$1.50 per ticket will be pooled together, divided and credited to each workers registration balance.
- Dates and locations for our 2009/10 Applebee's Pancake Breakfast's are as follows:
 - Sunday, December 13, 2009 at Applebee's in Wyomissing.
 - Saturday, January 23, 2010 at Applebee's in Muhlenberg.
 - Saturday, February 20, 2010 at Applebee's in Exeter.
 - Saturday, March 20, 2010 at Applebee's in Pottstown.

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❖ Pizza Sale:

- We will be selling Gianni's Pizza kits.
- You receive \$3.00 credit toward your registration fee for each pizza sold.
- Orders are due no later than April 11, 2010 and will be delivered on April 17.
- Berkshire Consulting will be donating two tickets to the Boston Red Sox /Philadelphia Phillies game in Citizen's Park on Friday, May 21, 2010.
- Tickets will be raffled off following the completion of the fundraiser.
- Members will receive one chance to win the tickets for every five items that they sell.
 - ie. Johnny sells 5 Gianni's items; his name is entered into the raffle once.
 - Mikey sells 50 Gianni's items; his name is entered into the raffle 10 times.

❖ Lottery Calendars:

- Lottery calendars sell for \$20.00 each.
- You receive \$10.00 credit toward your registration fee for each calendar sold.
- Calendars will be available in December.

❖ Program/Newsletter ad sales:

- Program & Newsletter ad sales sell for anywhere from \$5.00 (patron ad) to \$300.00 (full page ad)
- You receive 50% credit of any ads you sell toward your registration fee.
- Ad information will be available in December of each year (web site and printed brochures).

❖ Golf Tournaments:

- We hold one annual golf tournaments at Willow Hollow (May 1, 2010)
- You receive \$50.00 credit for each foursome that you have golf in the tournament.
- You receive 50% credit of any tee or green sponsorship you sell toward your registration fee.

❖ Corporate & Tournament Sponsorships:

- Receive 20% of the cost of a corporate or tournament sponsorship.
- Contact Dan Clouser for details.